

# Marina Ayman Mounir

An ambitious marketing student with about 2 years of experience. Who is seeking a Social Media/ Digital marketing position where demonstrated skills in digital marketing, sales, and advertising can be used to increase profit and promote growth.



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📍 10 Saad Abd El-Warith, Cairo, Egypt

## EDUCATION

### BA degree in Integrated Marketing Communication.

The British University in Egypt, Faculty of Mass Communication and media.

09/2018 - 06/2022

## WORK EXPERIENCE

### Marketing and Sales

Robinson Club Soma Bay

12/2020 - 02/2021

### Human Resources Intern

Robinson Club Soma Bay

06/2018 - 09/2018

### Media & Marketing

Robinson Club Soma Bay, Hurghada, Egypt

12/2017 - 02/2018

*Achievements/Tasks*

- Created social media content
- Designed posters
- Assisted in creating summer events plan

### Incentives & Meeting

Robinson Club Soma Bay, Hurghada, Egypt

09/2017 - 11/2017

*Achievements/Tasks*

- Assisted in planning Vodafone group incentives & meetings trips
- Assisted in implementing new email Loyalty Program

### Front Desk Receptionist

Robinson Club Soma Bay, Hurghada, Egypt

07/2017 - 08/2017

### Administration Intern

Robinson Club Soma Bay, Hurghada, Egypt

05/2017 - 06/2017

### Media & Marketing

Robinson Club Soma Bay, Hurghada, Egypt

05/2016 - 09/2016

*Achievements/Tasks*

- Assisted managing online and offline events for clients
- Assisted in a big company project

## CORE SKILLS

o Negotiation and Persuasion Skills

o Analytical Skills

Adobe Premiere

Adobe Photoshop

Adobe Indesign

AVID Media Composer

Adobe Lightroom

## CERTIFICATES

Presentation and Communication Skills  
(08/2015 - 10/2015)

Digital Marketing Workshop - Google  
Maharat (05/2020)

## LANGUAGES

Arabic

*Native or Bilingual Proficiency*

English

*Native or Bilingual Proficiency*

Deutsch

*Full Professional Proficiency*

## INTERESTS

Traveling

Music

Reading